



SAMPLE SOCIAL MEDIA POSTS

(Use the hashtag #AADCH2021 for all posts)

TWITTER (@AllergyAsthmaHQ)

Lending my voice on Capitol Hill as an advocate for those who live with asthma and allergies on Capitol Hill!
#AADCH2021 #asthma #allergy #Congress

Prevention and testing for #COVID19 is vital for those with chronic respiratory diseases. #AADCH2021 #asthma #COPD

Access to widespread testing for #COVID19 is critical for greater health outcomes among minority and vulnerable populations. #AADCH2021 #minorities #underserved #healthdisparities

Federal funds are critical for @NIH programs to advance research for the 50M+ Americans with #asthma & #allergies. #AADCH2021 #Congress

Urge #Congress to fund @CDC's National Asthma Control Program to support people with #asthma.
#AADCH2021 #NIH

Urge #Congress to fund indoor and outdoor air programs @EPA to support people with #asthma.
#AADCH2021 #lunghealth #cleanair

Food labels need to be clear and consistent and reference any potential for cross contact during food processing to help people with food allergies stay safe @US_FDA. #AADCH2021 #foodlabels #allergy

Step therapy policies should not compromise patient treatment options. More transparency and a clear appeals process is needed to improve medication access. #AADCH2021 #steptherapy #patientvoice #healthinsurance

Thank you to @RepRaulRuizMD @RepBradWenstrup @RepLucyMcBath @RepMMM for co-sponsoring federal #steptherapy reform with the #safestepact. If passed, this commonsense legislation will be a great achievement to improve healthcare for Americans, especially those who suffer from chronic conditions.
#AADCH2021

Access to affordable, high quality #healthcare is critical for patients with chronic life-threatening illnesses.
#AADCH2021 #asthma #allergy

Medicare reimbursement @CMSGov is necessary to support medical treatment & technology for patients with chronic respiratory illnesses. #AADCH2021 #medicare #asthma

FACEBOOK (@AllergyAsthmaHQ)

More than 50 million Americans have allergies and 25 million have asthma. Today with @AllergyAsthmaHQ at Allergy & Asthma Day Capitol Hill I am raising awareness and telling Congress to ensure federal laws, policies, regulations and resources support patients living with these chronic and life-threatening conditions. #AADCH2021 #asthma #allergy

Continued federal funding is needed to support healthcare professionals and ensure access to medications and treatments for people with chronic, underlying health conditions during the #COVID-19 pandemic. #AADCH2021 #asthma #COPD

Widespread testing and reporting systems are needed to understand the COVID-19 impact on minority communities and vulnerable populations to determine steps to reach equitable health outcomes. #AADCH2021 #minorities #underserved #healthdisparities

People who suffer from asthma and allergies need greater access to care through the expansion of telehealth services. Join me and @AllergyAsthmaHQ in raising awareness and educating legislators in Congress on critical issues facing asthma and allergy patients. #AADCH2021 #telemedicine

Step therapy requires patients to take other medications and fail them before their health insurer will pay for the medication originally prescribed by their doctor. Patients need protection from these “fail first” policies. Greater transparency and a clear appeals process is needed to ensure medication access. #AADCH2021 #steptherapy #patientvoice #healthinsurance

Thank you to @RepRaulRuizMD @RepBradWenstrup @RepLucyMcBath @RepMMM for co-sponsoring federal #steptherapy reform with the #safestepact. #AADCH2021 #patientvoice #healthinsurance

New medical advancements such as biologics and bronchial thermoplasty for severe asthma are opening the door for more effective treatment options and procedures. I am joining @AllergyAsthmaHQ at Allergy & Asthma Day Capitol Hill to tell Congress that severe #asthma patients need access to these treatments – particularly those covered by #Medicare and other health insurance programs. #AADCH2021

Federal health insurance programs meet the needs of our country’s underserved, low-income populations – which include millions of children. Join me and @AllergyAsthmaHQ in urging Congress to maintain coverage for those who rely on #Medicaid. #AADCH2021 #childrenshealth #asthma #allergy

Food labels need to be clear and consistent and reference any potential for cross contact during food processing to help people with food allergies stay safe. @US_FDA. #AADCH2021 #foodlabels #allergy

U.S. Federal Aviation Administration requires all airlines to carry #epinephrine in their on-board medical kits. Most air carriers stock vials of the drug and not easy-to-use auto-injectors as treatment for #anaphylaxis. Airlines should carry no fewer than two packs of epinephrine auto-injectors and provide crewmember training to recognize symptoms and administer treatment. @FAA #AADCH2021 #allergy #foodallergy

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