



# 2024 IMPACT REPORT



*Insight, Action, Impact: Shaping the  
Future of Allergy and Asthma Care*



## Our Mission

We advance patient-centered research and advocate for better outcomes, access to care, education and treatments that lead to improved health and quality of life for everyone impacted by asthma, allergies and related conditions.

## 2024 Leadership Team

### CEO:

Lynda Mitchell, MA, CAE

### Director of Advocacy:

Charmayne Anderson, MPA

### Chief Research Officer:

De De Gardner, DrPH, RRT, RRT-NPS, FAARC, FCCP

### Director of Administration:

Marcela Gieminiani

### Director of Operations:

Bethany Burkhart, DHA, PMP, MCHES

## Board of Directors

Dennis Williams, PharmD, AE-C, Board Chair – North Carolina

John Tucker, Vice Chair – Virginia

Randy Taylor, CPA, Treasurer – Maryland

Rhonda Nelson, Secretary - Tennessee

Jennifer Blair – Oklahoma

William E. Berger, MD – California

Marissa Magnetti – North Carolina

Bushra Tbakhi, MD - Ohio

Deidre Washington, PhD - Maryland

Laonis Gooden, RN – Michigan

Donna Matlach – New York

Jennifer Blair - Oklahoma

## Medical Advisors

William E. Berger, MD, MBA

Michael Blaiss, MD

Bradley Chipps, MD

Sherry Coleman Collins, MS, RDN, LD

Payel Gupta, MD

Nancy Joseph, DO

Purvi Parikh, MD

Nina C. Ramirez, MD

Vickram Tejawani, MD

Vivian Hernandez-Trujillo, MD

Benjamin Willett, DHSc, PA-C

# Building Healthier Communities, Creating Lasting Change

At Allergy & Asthma Network, we believe everyone deserves the opportunity to not only manage their health successfully, but also to truly thrive. Yet for many, allergies, asthma and related conditions bring daily challenges. No one should have to face them alone. That's why we work every day to unite patients, families, healthcare providers and policymakers. We do this through:

- trusted education;
- real-world advocacy;
- improving access to treatment;
- patient-centered research; and
- community-led solutions.

Health equity is central to our mission. It guides every program and initiative we lead. As part of our Trusted Messengers Community Outreach Program, we partnered with local leaders to bring free health resources and culturally responsive education directly to neighborhoods. Our efforts raised awareness and fostered trust and inclusion in places where it's needed most.

We seek to empower patients and caregivers as advocates and educators. We remain patient-focused through personalized coaching, live events, webinars, podcasts and multilingual resources to reach millions.

Advocacy remains at the heart of our work. Our advocates met with lawmakers face-to-face on Capitol Hill. We championed policies to make healthcare more accessible, affordable and effective. These were all tangible steps toward systemic change.

In research, we focus on bridging science with storytelling by engaging patients in all aspects of research. In 2024, we advanced research on disparities, contributed to national clinical guidelines, and published 14 peer-reviewed papers. These successes ensured that lived experiences informed data and drove solutions.

Every achievement this year reflects our shared commitment to creating a lasting impact. We humanize science, connect communities, and turn empathy into action. Together, we are building a future where everyone living with these chronic conditions has the support they need to live their best life.



*Lynda Mitchell*

Lynda Mitchell, MA, CAE  
CEO



*Dennis Williams*

Dennis Williams  
PharmD, AE-C  
Chair, Board of Directors



# HEALTH EQUITY AND OUTREACH

**Our Goal:** Promote diversity, equity and inclusion in healthcare and improve quality of life for all people living with asthma, allergies, eczema and related conditions.

- Health equity is central to our mission, guiding every program and initiative we lead. The Network's DEI efforts are key to advancing equity by fostering representation, inclusion and respect.

## KEY INITIATIVE: TRUSTED MESSENGERS COMMUNITY OUTREACH PROGRAM

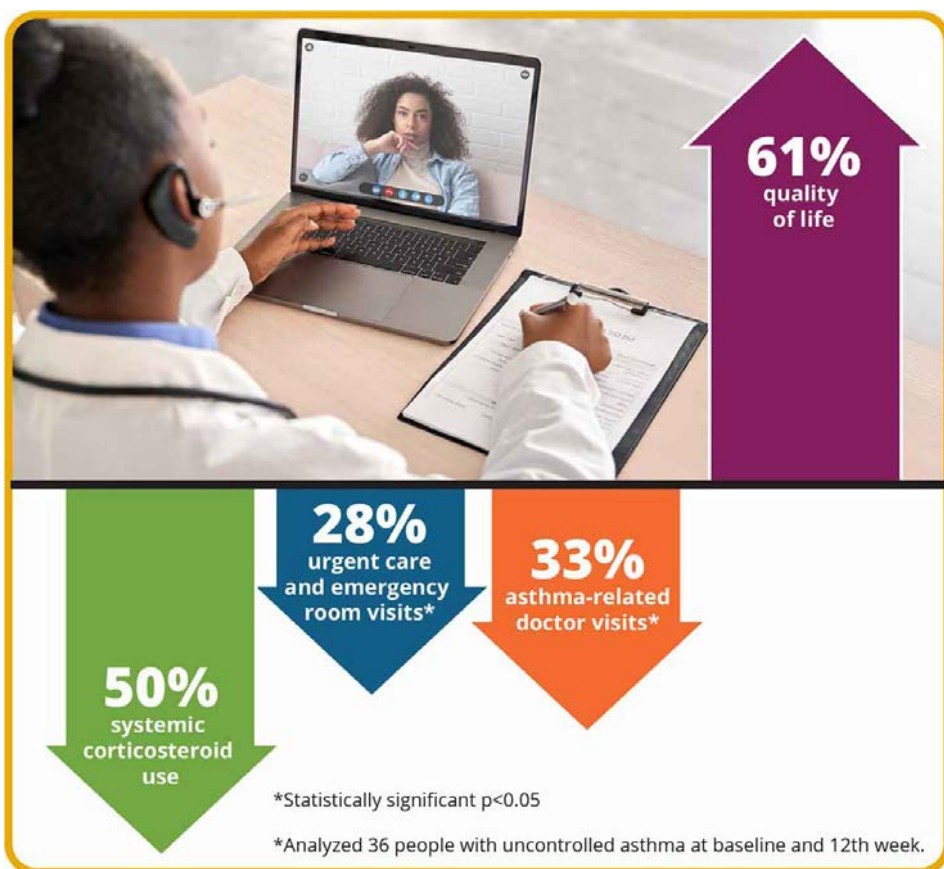
Entered its  
**5th year**

in 2024 providing outreach, education and health screenings in communities across the United States.

Conducted  
**312**  
health screenings across  
15 cities and 19 events.

Engaged with  
**1,712**  
people on asthma, allergies,  
eczema and related conditions.

*"The educational materials you provide [are] very helpful, and your webinars are very informative."*



# EDUCATION

**Our Goal:** Improve disease self-management, encourage guidelines-based care, and empower informed treatment decisions.

## 10TH ANNUAL USASTHMA SUMMIT – OCTOBER 25, 2024



**87**

in-person attendees



**800+**

virtual attendees



**60,000+**

From all 50 states,  
Guam and Puerto Rico

*"The USAsthma Summit was excellent. Please continue to have great speakers like you did this year."*



## VIRTUAL ASTHMA SELF-MANAGEMENT COACHING



**6 week**

free online sessions  
in English  
and Spanish



**32%**

enrollment rate  
by people who  
completed outreach  
surveys.

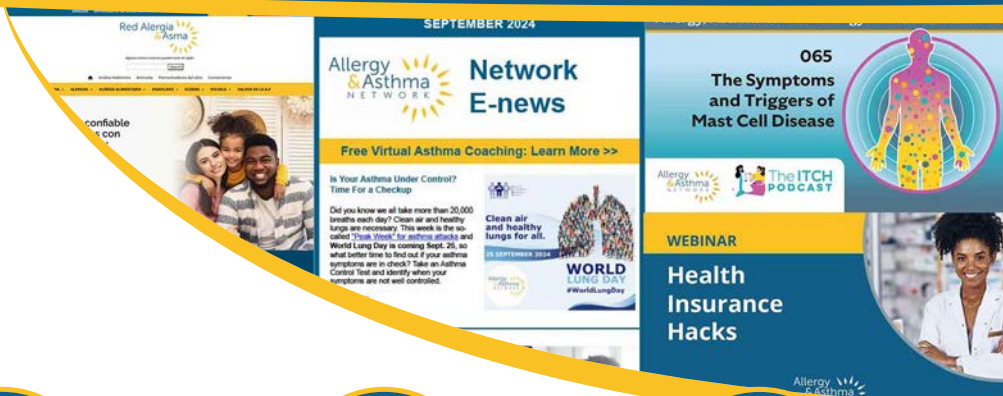


**88%**

completion rate  
of coaching  
sessions

*"[My asthma coach] is very professional, creative, a good listener, and an excellent coach."*

# EDUCATION



## PODCASTS:

**30**  
published  
**18,000+**  
listens



## WEBINARS:

**25**  
webinars;  
**15,000+**  
professionals reached



## MONTHLY E-NEWSLETTERS

**60,000+**  
subscribers;  
**34%**  
open rate



## SPANISH WEBSITE

Major updates to  
[redalergiayasma.org](http://redalergiayasma.org)



## ONLINE STORE

**44,493**  
materials  
distributed



## MEDIA

**14.5B**  
impressions,  
(+720M from 2023)



## SOCIAL MEDIA

**2.1M**  
profile impressions,  
(24.7% post-engagement  
increase)



## WEBSITE

**2.47M**  
visitors  
(+18% from 2023)

*"I enjoyed your asthma webinar, [it was] very interesting. I learned a lot. I have had asthma for almost 65 years. A lot has changed – there is new medicine to treat it. I was impressed with the program."*

# ADVOCACY

**Our Goal:** Ensure laws and regulations support optimal health outcomes for all.

## ADVOCACY DAY: ALLERGY & ASTHMA DAY CAPITOL HILL - MAY 6, 2024



**100**

advocates from 29 states met with 125 members of Congress and/or their staff.



**914**

virtual advocates sent 2,110 letters to members of Congress.



**25**

lawmakers signed priority legislation.

*"Meeting with legislators face-to-face made me realize how critical it is to put a human face on these chronic conditions. It's not just numbers; it's people's lives at stake."*

## ADVOCACY WINS:



**100+**

public comments/ letters/testimony



Supported

**50**

bills; helped pass

**15**

laws in 10 states

**KEY AREAS:**

- stock medication
- telehealth
- cost caps
- prior authorization
- step therapy



## FEDERAL PRIORITIES:

- Improve access to treatment
- Increase/maintain federal funding
- Reduce emergency risks
- Mitigate environmental hazards



# RESEARCH

**Our Goal:** Represent the patient voice in all research and educate about engagement.



*"Being part of the AAN Focus Group has greatly impacted my health and wellbeing. This opportunity has a positive impact on my life."*

## 2024 HIGHLIGHTS:



**3**

national surveys  
(asthma,  
immunotherapy,  
oral steroids)



**1**

Asthma Equity Explorer:  
Launched a new, free  
database for researchers  
of asthma disparities



**1**

Recipient of NIH  
subaward from Blue  
Marble Health.  
to research a bilingual  
asthma platform



**14**

peer-reviewed  
publications



**23**

abstracts at  
**11**  
conferences



**3**

Participated in  
clinical guidelines  
workgroups



**60,000+**

people have opted in  
to receive our monthly  
Research E-newsletters  
promoting surveys, focus  
groups, patient insights,  
and clinical trials



**3**

Patient-Centered  
Outcomes Research  
Institute (PCORI)  
collaborations



## Your trust and support make our work possible.

Because of supporters like you, we were able to accomplish all the milestones reflected in this report. We are deeply grateful for your commitment to our shared mission to save lives and improve the health of all people living with allergies, asthma and related conditions.

### Thank you to our donors, funders and corporate partners

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The views expressed in this document are those of AAN and do not necessarily reflect the official views of the NIH.

## Thank you to our many associates and community partners

- African American Male Wellness Agency
- African American Wellness Project
- American Academy of Otolaryngology – Immunotherapy Clinical Practice Guideline
- American College of Allergy, Asthma & Immunology (ACAAI)
- American College of Chest Physicians (CHEST)
- American Partnership for Eosinophilic Disorders (APFED)
- Antidote
- Association of PAs in Allergy, Asthma & Immunology (APAAI)
- Association of Pulmonary Advanced Practice Providers (APAPP)
- American Thoracic Society (ATS) Public Advisory Roundtable (PAR)
- Balm in Gilead
- Black Health Matters
- Blue Marble Health, Inc.
- Centers for Disease Control and Prevention (CDC)
- Consumer Healthcare Products Association
- Environmental Protection Agency (EPA)
- International Topical Steroid Awareness Network (ITSAN)
- Latino Connection
- Learn More Breathe Better®
- National Alliance for Hispanic Health
- National Asthma Education Prevention Program (NAEPP)
- National Association of Medical Advancement for Physician Associates (NAMAPA)
- National Heart, Lung and Blood Institute (NHLBI) Constituency Group
- National Hispanic Medical Association (NHMA)
- National Medical Association (NMA)
- Patient Advocacy Leaders and Drug Development Industry Network (PALADIN)
- The Mast Cell Disease Society (TMS)

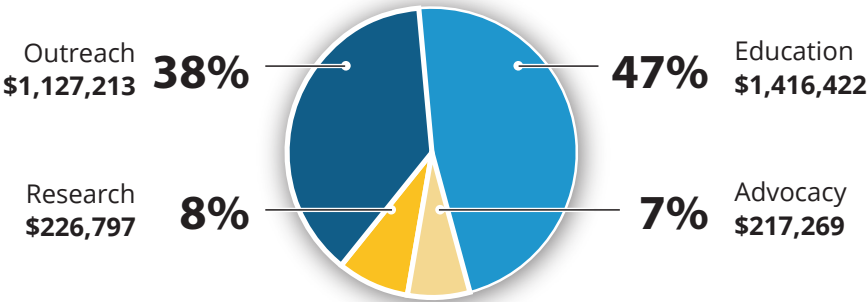


# FINANCIAL HIGHLIGHTS

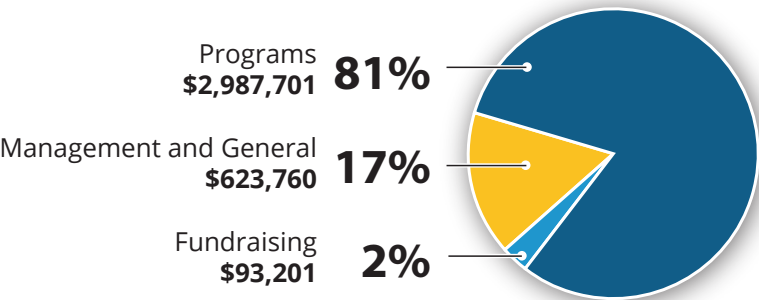
Fiscal year January 1, 2024, through December 31, 2024

Total Revenue:	\$3,805,009
Total Expenses:	\$3,704,662
Change in Net Assets:	+100,347
Total Assets:	\$1,137,626

## Program Services Expenses By Mission Area



**Total Programs: \$2,987,701**



**Total Expenses: \$3,704,662**

A complete copy of the audited financial statements is available upon request from Allergy & Asthma Network, 10304 Eaton Place, Suite 100, Fairfax, VA 22030, or by calling us at 800-878-4403.

# Your Compassion in Action

Every day, millions struggle with allergies, asthma, and related conditions. Your generosity can be their turning point.

Join our mission to empower, educate, and enhance quality of life for all affected.

Your support fuels life-changing research, education, and advocacy. Together, we can create a future where no one's life is limited by these conditions.



***Make a difference today***

*GiveToAAN.org*



## Gifts in Your Will

Contact: Laurie deFleuriot  
*ldefleuriot@allergyasthmanetwork.org*  
or 800-878-4403



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