

Atopic Dermatitis

16.5
MILLION

U.S. adults



9.6
MILLION

U.S. children



6.6
MILLION

have moderate
to severe AD



MORE COMMON
IN FEMALES

than males



86%
report daily itching



>50%

report AD interferes
with daily life



\$5.3
BILLION

per year in
healthcare costs



>50%

of children with AD
develop asthma



30%

report anxiety and/or
depression due to AD



AllergyAsthmaNetwork.org

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