

Eczema / Atopic Dermatitis

31.6
MILLION

Americans have
eczema



9.6
MILLION

children have atopic
dermatitis (AD), a
type of eczema



6.6
MILLION

adults have
moderate to
severe AD.



Eczema is

MORE COMMON
IN WOMEN

than men



86%
report daily itch and
>50%
report interference
with daily life



Nearly

5.9
MILLION

workdays
are lost



\$5.3
BILLION

per year in
healthcare costs



>50%
of children with AD
develop asthma



Adults have

3X
HIGHER RISK

for anxiety and
depression



AllergyAsthmaNetwork.org

Updated April 2026



Eczema: Why We Need Fair Care

Eczema involves more than itchy skin. Nearly half of people with eczema feel a “stigma,” meaning they feel excluded or judged because of how their skin looks. Depression and anxiety are common in people who live with eczema.

Allergy & Asthma Network’s research team spoke with patients about their experiences and needs. Many told us that traditional creams aren’t enough to stop the deep pain and itching. Access to new and advanced eczema treatments — topicals, tablets, and biologics — is critical to helping patients, especially those with moderate to severe symptoms.

We need advocates to help lawmakers understand that “it doesn’t look that bad” is not the same as “feeling good.” It’s critical that we continue to expand access to care and ensure new treatments are affordable. By supporting research into all skin tones and making better treatments more available, leaders can help patients stop hiding and start healing.

We also need advocacy to increase bilingual eczema resources in every neighborhood. By supporting community-based programs, leaders can ensure that a person’s zip code or language does not impact their ability to find needed treatment.

