

Atopic Dermatitis

Fast Facts

Eczema in the United States

31.6
million people

27.6 million people in the U.S. have AD, the most common form of eczema.

- Adults: **18 million**
 - 6.6 million have moderate-to-severe AD
- Children: **9.6 million**
 - Symptoms by age 1: **60%**
 - Symptoms by age 5: **90%**
 - **3.2 million** have moderate-to-severe AD.

As a chronic disease with no cure, AD is one of the most common skin diseases globally.

U.S. Healthcare Burden

Overall cost to treat AD patients (2016):

\$314
million



GENETICS

- 70% of people with AD report a family history of the condition.
- Children born into families that have a history of asthma or allergic rhinitis are at an increased risk for developing AD.



GENDER

AD is slightly more common among women than men.

- Mild symptoms: More women
- Moderate-to-severe symptoms: slightly more men



RACE/ETHNICITY

AD affects people of all races but it is more common among multiracial and African-American populations than Caucasians.



OUTGROW AD?

- Many children outgrow AD, but 10-30% continue to experience relapses as adults.
- Do not disregard treatment expecting your child to outgrow AD. Follow your treatment plan.

Quality of Life Impact On People with AD...

- increased risk of experiencing anxiety and depression

- more sleep disturbances, including trouble falling asleep

- less productivity at school or work

- feelings of embarrassment or anger about their appearance

1 in 5 children diagnosed with AD face bullying.

Sources: American Academy of Dermatology; American College of Allergy, Asthma & Immunology; National Eczema Association; U.S. Centers for Disease Control and Prevention; National Institutes of Health